answer each of the following questions in the space provided.

1. Explain why privacy is a crucial issue of the information age.

2. For the following sources of information, put “Pub.” next to those that are available from public sources and put “Pr.” next to those that are generally subject to privacy restrictions.

Telephone directories

Marriage/divorce records

Personnel files Credit reports

Subscription records

Voter registration records

Campaign contributions

Driver’s licenses

Medical records

Real estate holdings

1. List three advantages to you of a company having a database profile on you.
2. Name four items that are part of a credit report.

what would you do?

*read the scenarios described below and then indicate how you would respond to each one.*

1. You have applied for a student loan and are told that you have been turned down due to a late payment on your credit card. You want to find out exactly what your credit report says and make any corrections that are necessary.
2. You’ve been receiving catalogs for sports equipment that you have no interest in purchasing. However, you also receive clothing manufacturers’ catalogs that you do wish to keep getting. You would like to be removed from the sports equipment mailing list only.
3. The pile of mail-order catalogs on your desk has grown to four feet. You no longer wish to receive direct marketing materials from any company and want to be removed from all lists.

4. You want to receive direct marketing offers in the mail, but not by telephone.

5. You have made several 800 and 900 number calls and although you never left your phone number, you are starting to receive phone solicitations from these same companies and individuals. You want to be sure when you call an 800 or 900 number that you are not inadvertently leaving your phone number with that merchant.

1. Your quarterly evaluation at work is not as good as you’d hoped it would be. You’d like to find out what is in your personnel file that may explain the mediocre evaluation.

For 10 extra credit points, find 5 videos online that show misleading advertisements, and explain why each is misleading.

Provide the link to each video, describe what it is, and then tell me what it’s misleading.

Video 1:

Video 2

Video 3

Video 4

Video 5