In Class, we have covered the following:

* Delivering a presentation with a purpose
* Developing content for a presentation
* Create Visual Aids using PowerPoint
* Create electronic slides that have graphics and sound effects
* Deliver an oral presentation

Now it’s time to prove your knowledge. You will be giving a max 9-minute presentation (with a minimum of 6 minutes)

1. Create a PowerPoint about an invention or business that you and your team come up with. Be original- what invention do you want to make? It can be very small- to adding a filter to a water bottle- to very big, like a new supercomputer

**Your Power Point Must have:**

**(Use this as your checklist as you create your slides)**

1. Name of item/business and a picture of your item. If you are business, you are to create a custom logo.
2. **Advertising**- you will insert a video of a :20 commercial you will make. It must start automatically, and only play once (not looped).
3. **Value** your business-How much of your business are you offering for the Sharks to buy? At what price?
4. **Pricing**-how much does each item cost (or your services?) Provide rationale as to why you charge that amount.
5. Who is your **target market** (i.e. who do you want to buy your products?)
6. Why is there a **demand** for your product/business? Have at least 1 quote from a book, person, magazine, or online article. Be sure to reference it at the bottom of the slide.
7. What is your **net profit** per item? How much does it cost to make the item (**expenses**)?

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|  | You have a deal!  (12 pts) | Thanks… I’ll think about it  (8-10 pts) | No deal, go back to the drawing board  (7 or less points) |
| Content | Original product/business, Included rational target market, demand, profits, sales, predictions, distribution means | Not a original product/business, and/or missing or irrational 2 of the sections listed: target market, demand, profits, sales, predictions, distribution | Not an original product, and irrational in more than 2 of your slides. |
| Visual Aids | Included a colorful Smart Art that corrected showed a way to distribute your products, and your chart included a title, key, data, and correctly named X and Y Axis | Included a Smart Art that may not get your item in stores, and/or chart was missing 1 of the following: title, key, data, named axis’s | Didn’t include Smart Art, and/or your chart was missing more than 1 of the following: Title, key, data, named axis’s |
| Graphics/Sounds | 20 second commercial started automatically, pictures of your business/product were included, pictures were on each slide | Video didn’t start automatically, and/or slides were missing on 3 or less slides | No commercial, and/or there weren’t pictures on 3 or more slides |
| Oral Presentation | Made eye contact, enthusiastic, didn’t use a monotone voice, hands weren’t in pockets, didn’t read directly from PowerPoint, made conversation with audience at least once, was in time frame (6-9 min) | Made 2-3 mistakes (didn’t make eye contact, used monotone, wasn’t enthusiastic, hands were in pockets, read directly from slides, didn’t talk to anyone in audience, or was out of time frame) | Made 4 or more mistakes (didn’t make eye contact, used monotone, wasn’t enthusiastic, hands were in pockets, read directly from slides, didn’t talk to anyone in audience, or was out of time frame) |

1. Use a chart to display your **sales** over the past \_\_\_\_\_ years that you have been in business. You may use fictional numbers.
2. Use Smart Art to show how you will **distribute** your product- where will it be sold, and how will it get there?
3. **Predict**- are there any competitors? Will this be a growing market, or will it shrink? What changes may you have to make?